

Give Parents Something to sing about!

A New Music Enrichment Program Created by Kindermusik



Singing. Moving. Learning.

How your center benefits:

- Value-added service to your families that's simple and easy to get started.
- A professional music educator visits your center each week, ready to teach a high quality program created by the world's most trusted brand in musical learning.
- Little to no administrative work for you or your staff—at no extra cost.
- A great way to communicate with your parents.

Why parents are going to love this program...

ABC Music & Me Home Kit materials describe in detail every activity from class, as well as provide parents with unique insight and information into how a child learns. It's like having a customized, magazine subscription to what's happening every week at your center.



A music program unlike any other.

Different because this unique, monthly learning program uses research-proven methods shown to help children develop singing, reading, listening, and early learning skills. Plus *ABC Music & Me* is created by the world's most trusted brand in musical learning—*Kindermusik*—so every activity is backed by more than 25 years experience in music and child development.

Music enrichment—not music entertainment.

ABC Music & Me is fun, but it's not a free concert with a music teacher. Each week a trained expert in music and child development provides an interactive learning experience for 2 to 4 year old children. After four lessons you'll notice the difference when classroom behavior and listening skills improve—not just in your *ABC Music & Me* class—but all through the day.

We know how hard you work to keep parents connected to the classroom experience. We want to help.

Each month parents receive a new *ABC Music & Me* Home Kit that includes a CD, a new Family Activity Guide, and a new instrument every other month. With these materials, parents don't miss a thing—it's like being right there in the class, learning alongside the child.



Music develops every skill-head to toe!

How a child learns each week in class:

- Songs and rhymes develop phonemic awareness and early reading skills
- Tapping, clacking, and ringing rhythm instruments in time with music improves hand-eye coordination.
- Focused listening activities with music improves skills to follow directions.
- Instrument play with rhythm sticks and egg shakers strengthens fine motor skills.
- Developmentally-appropriate songs develop vocal chords and expressive speech.
- Activities emphasize storytelling, imaginative play, and turn taking.



The ABC Music & Me Home Kit materials:

How a child brings the integrated learning experience home

Take-Home CD– Families can sing same songs, rhymes, and stories from class.

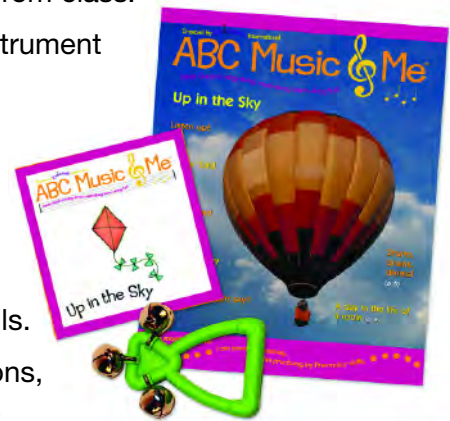
Take Home Instrument– Every other month parents receive a new instrument selected to develop the child's motor skills and creativity.

ABC Music & Me Family Guide– This parent-friendly, kid-loving guide brings the learning experience all together when families use it with the instrument and the CD. Special sections include:

Learning At-A-Glance– Inside the Family Guide parents can see an overview of the child's development process and how the ABC Music & Me experience matches and develops those emerging skills.

Bring the Learning Home– A week by week description of class lessons, plus activity extension ideas that families can do together at home.

Read-Along Story– Parents read together and share the same illustrated story featured each week in class.



About the class...

- One 30-minute lesson a week.
- Up to 12 children in class.
- Trained expert guides the classroom experience.
- Four weekly classes explore a new theme each month to offer deeper learning opportunities in each week.

